

Appendix C: Ideal Sitemap Template

Search	Buyers	Local Info	Sellers	About Us
Advanced Search	Buyer Guide	Community 1 Info	Auction Services	Contact Us
Map Search	Buyer Services	Community 2 Info	Common Selling Mistakes	Contact Us
Open House Search	Common Buying Mistakes	Community 3 Info	Home Seller Guide	Office Locations
Search by Location	Finance	Community Events	Home Seller Services	Sign up for alerts
	Financing	Moving into the area	List with Us	News/Media
Predefined Searches	Guide to closing costs		Moving Out of the Area	Blog
Commerical Listings	Homebuyer Tax Credit	Data (to appear under each specific community)	Sold Gallery/Search	Company News
Featured Properties	Loan Process	Cost of living comparison	What is my home worth	Press Releases
Foreclosures	Mortgage Calculator	Demographics		Social Networks
Luxury Homes	Title Insurance	Local Weather		Our Team + Agents
New Listings	First Time Home Buyer Steps	Market Stats		Agent Directory
Property Videos	Going Green	Resource Guides		Agent Certifications
Property Websites	Green Building	School Information		Join Our Team
Rentals	Green Information			Meet Our Team
Sold Gallery	Green Tips			Our History
Vacant Land Listings	Looking for a second home			Our Partners
Virtual Tours	New Builds			Our Mission
	Build A Home			Testimonials
	Builder Profiles			
	Builder Services			
	Vacant Land Listings			
	Should I Rent or Buy?			

Company dependent:

Commercial

Commercial Listings
 Commercial Property Mgmt
 Corporate Relocation

Relocation

Corporate Relocation
 Cost of Living Comparison
 Moving into the Area
 Moving out of the Area
 Relocation Services

Renting

Leasing
 Management Serives
 Rental Assistance
 Should I Buy or Rent?