

May 10, 2010

For Active Website media relations, please contact:

John Gaden
Enterprise Team

Phone
888-293-1750 ext. 0114

Fax
303-479-8333

Email
johng@activewebsite.com

Web
www.activewebsite.com

The Active Enterprise Network Provides Online Marketing Platform to Members

FOR IMMEDIATE RELEASE

Denver, CO – [The Active Enterprise Network](#) has recently partnered with [eHome Marketing](#) as part of Active Website's new initiative to drive down client costs while increasing revenue. Founded in 2007, eHome Marketing provides an online platform for creating and fulfilling the marketing needs of Enterprise members while maintaining the branding guidelines of the broker.

With an extensive background in the real estate technology and printing industries, eHome founders have created a product to better meet the needs of today's marketing professional. By establishing a space for creating brochures, pamphlets and postcards with ease, Enterprise Network members can promote their property listings at the click of a button.

eHome Marketing will work closely with [Active Website](#) and each client's marketing staff to ensure that the integrity and vision of each company is upheld by streamlining the way members manage, produce and distribute promotional products. In addition, members can take advantage of eHome's complimentary design services as part of the package available exclusively to Active Enterprise members. The fully integrated site will allow agents and staff to choose from a variety of customized designs without sacrificing quality.

The package offers flexibility to Enterprise Network members looking to maximize their marketing budgets at a fraction of the cost that most printers charge. By utilizing data connection integration, eHome Marketing and Active Website have created a system to retrieve property details directly from Active Website's data source in order to save clients the hassle of having to re-type room dimensions and other details. The product will be implemented directly into each member's back office for easy access to agents and staff.

"Partnering with such an innovative company like Active Website allows us to offer a streamlined marketing solution that maintains the brokers' branding and brings a new level of efficiency to the agents' marketing efforts," states Chris Yeager, Director of Client Relations at eHome Marketing. "Knowing the needs of today's real estate professional and walking in their shoes is an invaluable asset when developing new products. By teaming with Active Website, we can ensure we're meeting the demands of the broker, agents and customers."



Real Estate Technology
for Market Leaders

May 10, 2010

For Active Website media relations, please contact:

John Gadeken
Enterprise Team

Phone
888-293-1750 ext. 0114

Fax
303-479-8333

Email
johng@activewebsite.com

Web
www.activewebsite.com

About the Enterprise Network

The Active Enterprise Network member base is by invitation only. Comprised solely of private real estate firms, The Enterprise Network does not accept national brands and only works with one company per marketplace. This exclusivity allows for open collaboration and sharing of information within The Network, free from any conflict of interest. The goal for members under The Enterprise Network umbrella is to address the technology demands that are emerging in today's changing real estate market. Together, Enterprise Network members can make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business.

About Active Website

Active Website is a Colorado-based company specializing in web design and development. Founded in 1998, the company has rapidly become an industry leader with major clients including Ebby Halliday Realtors, The Group, Inc., Helen Adams Realty, The Kentwood Companies, LandVest, Inc., Milestone Realty Consultants, N.T. Callaway Real Estate Brokers, LLC, Windermere Tri-Cities Real Estate, Wright Kingdom Real Estate, Residential Properties Ltd., Charles Reinhart Company Realtors, Smith & Associates Real Estate, The Danberry Company, Skogman Realty, Turpin Real Estate, Santa Fe Realty Partners, as well as several new members to be announced soon.

-End-



Real Estate Technology
for Market Leaders