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The Active Enterprise Network Partners with VHT, Inc.

PRESS RELEASE

Denver, CO – [The Active Enterprise Network](#) has recently partnered with [VHT, Inc.](#) in order to offer members the latest in visual marketing technology. Founded in 1999, VHT is the leading full service provider of Visual Marketing Services specifically designed for the Real Estate Industry.

For over 10 years, VHT has been providing professional photography, video property tours and visual marketing tools to real estate professionals and has recently unveiled the latest version of their highly acclaimed [VHT ImageWorks](#) platform. With VHT ImageWorks, brokers can drive more traffic to their website with ease.

VHT ImageWorks is a platform that helps increase traffic and improve conversions on a broker's website. Specifically, it amplifies the SEO efforts a brokerage puts into their own site by leveraging the brokerage's visual assets (photos and videos) in ways that are attractive to the search engines. The VHT ImageWorks platform studio optimizes and creates engaging and compelling presentations of a brokerage's photographs to provide a better buyer experience on their website.

"We are very excited about this latest partnership," states Active Website's Managing Partner, John Gadeken. "By partnering with an established and highly successful company like VHT, who has extensive knowledge in visual marketing specific to the Real Estate Industry, we are able to provide Enterprise members a wide range of visual marketing features that will improve their search engine optimization and enrich the user experience in a way they never could before."

By partnering with VHT, members will receive complete access to the services offered by VHT ImageWorks at a special introductory rate available only to The Active Enterprise Network.

About the Enterprise Network

[The Active Enterprise Network](#) member base is by invitation only. Comprised solely of private real estate firms, The Enterprise Network does not accept national brands and only works with one company per marketplace. This exclusivity allows for open collaboration and sharing of information within The Network, free from any conflict of interest. The goal for members under The Enterprise Network umbrella is to address the technology demands that are emerging in today's changing real estate market. Together, Enterprise Network members can make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business.

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Real Estate Technology
for Market Leaders