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Turpin Real Estate Becomes Newest Enterprise Network Member

FOR IMMEDIATE RELEASE

Denver, CO – Active Website is pleased to announce the newest addition to the Enterprise Network, [Turpin Real Estate](#) out of New Jersey. As a family-owned business, Turpin has served the [Northern New Jersey area](#) from [Chatham homes for sale](#) to [Far Hills real estate](#), for the past five decades.

Turpin Real Estate is a proud member of [Leading Real Estate companies of the World](#) and an affiliate of [Christies Great Estates](#), granting Turpin access to the largest international networks for real estate brokerages. With a global reach and local expertise, this company of qualified professionals is dedicated to providing the highest quality of service to its clients. With an emphasis on maintaining their local identity, Turpin has established themselves as the premier real estate company in the luxury market.

By joining [Active Website](#) and the [Enterprise Network](#), Turpin Real Estate will now have additional resources at their disposal to increase technology for recruiting purposes.

As the 15th Member of the Network, Turpin will have access to the following software and technology solutions:

1. Advanced Mapping Technology through Google™ Maps
2. Search Engine Optimization (SEO) Techniques
3. Individual Property Websites (IPWs)
4. A Personalized Individual Agent Website Program
5. Customer LifeCycle Management
6. Advanced Reporting Tools
7. Access to Tobii Technology's Usability Eye Tracking Software

"As leaders in our market area for half a century we knew a strong technology platform was essential to our continued success in the new millennium, and—of the several proposals we received—Active was by far the most impressive. Additionally, the opportunity to be a part of such an innovative network of the nation's best independent agencies was very enticing. In our short time with Active, not only have they delivered on all promises, but exceeded our expectations at every turn. We look forward to a long and profitable relationship with this wonderful group," states John Turpin, President of Turpin Real Estate.

Turpin joins fellow Enterprise Network Member, [N.T. Callaway](#), in representing New Jersey's high-end luxury market. With an experienced user-base already established,



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Turpin is a valuable addition to the Network and brings a level of sophistication to the platform. As Enterprise Network Members strive to be the market leaders in their respective regions, they have set the standard for all independent real estate companies in the country. With the inclusion of Turpin Real Estate into this tight knit group of innovators, 2010 promises to be a great year for Active Website and the Enterprise Network.

About the Enterprise Network

The Enterprise Network member base is by invitation only. Comprised solely of private real estate firms, the Enterprise Network does not accept national brands and only works with one company per marketplace. This exclusivity allows for open collaboration and sharing of information within the Network, free from any conflict of interest. The goal for members under the Enterprise Network umbrella is to address the technology demands that are emerging in today's changing real estate market. Together, Enterprise Network members can make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business.

About Active Website

Active Website is a Colorado-based company specializing in web design and development. Founded in 1998, the company has rapidly become an industry leader with major clients including Ebby Halliday Real Estate, Inc., The Group, Inc., Helen Adams Realty, The Kentwood Company, LandVest, Milestone Realty Consultants, N.T. Callaway Real Estate, Windermere Tri-Cities, Wright Kingdom Real Estate, Residential Properties Ltd., Charles Reinhart Company Realtors, Smith & Associates Real Estate, Danberry Realtors, Skogman Realty, Turpin Real Estate, as well as several new members to be announced soon.

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