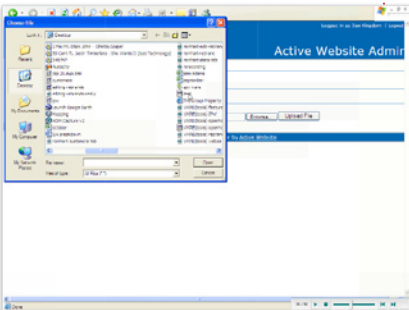


Training and Education



Admin Tutorials Section



Admin Training Tutorials



Website Training Tutorials

Utilizing New Technology

Active Website offers a comprehensive training, education and support system for implementing new technologies. Because we understand that one of the biggest challenges in introducing new systems is getting everyone up to speed, our services are on-going.

Changing the culture starts with a good training program!

On-site training is provided at the launch of the website at the administrative, management and Realtor levels, and on an "as-needed" basis throughout the year, with a minimum of two on-site visits per year.

Support is offered through a variety of mediums including an easily accessible Online Education Center that features tutorials covering various topics, as well as monthly live online meetings.

As new products launch, we offer continued support and training, ensuring that each brokerage effectively utilizes all the new tools and technology provided to them.

The Enterprise Network

The Enterprise Network provides Leading Independent Brokerages a venue for joining forces to enable equal standing with National Real Estate Companies. The Enterprise Network is a forum for new ideas, fresh information, and referrals – the best of the best come together in a non-competitive environment that continues to grow and evolve thanks to its members.



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Each month the team holds meetings to discuss industry trends and to investigate which technologies will best serve their interests. Past meeting topics have covered Lead Generation, Blogging, and SEO (Search Engine Optimization). This melting pot for ideas ultimately results in individualized action plans for each brokerage.

Once a year all the Enterprise members gather for an in-house conference or an industry-wide technology conference such as INMAN. After these conferences, The Network decides which new innovations to implement.

The Enterprise Network opens up communication between clients through meetings and conferences, as well as through participation in on-site visits with other clients. Experiencing an on-site visit at another team member's brokerage can offer a great deal of insight, more sharing of information, and a broader understanding of the value of belonging to a network.

By combining knowledge and experience, as well as buying power, The Enterprise Network has negotiated amazing advertising and technology rates previously unavailable to independent businesses. Similar to advertising firms, our media buying power will increase dramatically as The Network continues to grow.