

December 13, 2010

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## The Group, Inc. Real Estate Signs with The Active Enterprise Network for Four More Years

### PRESS RELEASE

Denver, CO – [The Group Inc. Real Estate](#) out of Fort Collins, Colorado has signed with The Active Enterprise Network for four more years, maintaining the prestige of being The Network's longest standing member. Since joining [The Active Enterprise Network](#) in 2006, The Group has benefited from the technological advancements provided by The Enterprise Platform which has aided The Group's role as a pillar of the Real Estate Industry.

"In the beginning, The Group and Active Website combined our areas of expertise to create a website solution for our company. That relationship resulted in innovation and growth for both of our companies and created a foundation for The Active Enterprise Network. Working together with our enterprise partners on technology and brokerage solutions is making all of our companies better. We are thrilled to be continuing this unique relationship," states Helen Gray, Marketing Director at The Group, Inc. Real Estate.

As the first member of The Active Enterprise Network, The Group has been a major part of The Network's influence on the industry. Right from the start, The Network and The Group worked collaboratively to create what has become a symbiotic journey of innovation and growth. The Enterprise Network attributes much of their own success to what they learned from The Group's business model and practices during those early days. The Group, being a company owned entirely by its agents and associates, created an environment of open communication and a shared drive for success.

"The Group, Inc. is one of the biggest reasons Active Website got their start in real estate. For a company so creative and knowledgeable to still recognize the benefits of being part of our network really says a lot about what we do and what we're capable of providing in the future," states John Sable, Managing Partner at Active Website. "We've had a really great relationship with The Group over the years, developing a lot of our core concepts from observation and open communication, so we're really looking forward to this next chapter of working with them."

The decision to stay on board with The Enterprise Network comes only a few weeks after the launching of The Group's redesigned website that integrated the latest technologies and findings from our usability studies, as well as innovations developed from within The Enterprise Network. To learn more about The Group Inc.'s new site, read our blog post, [The Group, Inc. Extends Stay with Enterprise Network Four More Years](#).



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### **About The Active Enterprise Network**

The Active Enterprise Network member base is by invitation only. Comprised solely of private real estate firms, The Active Enterprise Network does not accept national brands and only works with one company per marketplace. This exclusivity allows for open collaboration and sharing of information within The Network, free from any conflict of interest. The goal for members under The Active Enterprise Network umbrella is to address the technology demands that are emerging in today's changing real estate market. Together, Enterprise Network members can make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business. Members include: Charles Reinhart Company Realtors, The Danberry Company, Ebby Halliday Realtors, The Group, Inc., The Hasson Company, Helen Adams Realty, The Kentwood Companies, LandVest, Inc., Milestone Realty Consultants, Murney Associates, N.T. Callaway Real Estate Brokers, LLC, Residential Properties Ltd., Skogman Realty, Smith & Associates Real Estate, Turpin Real Estate, Windermere Tri-Cities Real Estate, Wright Kingdom Real Estate, as well as several new members to be announced soon.

### **About Active Website**

Active Website is a Colorado-based company specializing in web design and complex development. Founded in 1998, the company has rapidly become an industry leader that powers the technology behind large platforms including Waste Management and The Active Enterprise Network. Active Website will also be expanding into other industries with new networks to be announced soon.

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