

January 29, 2009

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## The Kentwood Companies Renews Contract with the Active Website Enterprise Network

FOR IMMEDIATE RELEASE

Denver, CO – A member of the Enterprise Network since 2006, The Kentwood Companies has chosen to renew its partnership with Active Website and the Enterprise Network by signing a new two year contract. With over 20 years in business, The Kentwood Companies is the largest independently-owned company in the Denver Metro area. With such experience, The Kentwood Companies adds valuable real estate industry knowledge to the Network, enabling the Network to grow and influence the products and services that Active Website offers its Members.

In the December publication of the Denver Business Journal's *2008-2009 Book of Lists*, The Kentwood Companies' website was recognized as the number one ranked website among the top 25 Denver-area residential real estate brokerages.

Lance Smith, Information Technology Director for The Kentwood Companies, is very pleased with this decision. "With the successful implementation of the award-winning kentwoodrealestate.com website, The Kentwood Companies has agreed to a new term with Active Website to continue the technological advancement of our web presence and better service our consumers."

Active Website is pleased to continue its relationship with The Kentwood Companies and looks forward to the innovation and changes that will be implemented into their websites in 2009.

### About The Kentwood Companies

The Kentwood Companies is the premier real estate firm servicing Metro Denver. As the largest independently-owned firm in metro Denver and the most successful surviving independent of the past decade, The Kentwood Companies' agents enjoy the reputation of being the "best of the best" and average nearly \$13,000,000 per agent, per year in sales production.

The Kentwood Companies' owners form an unusual and talented group. Totaling more than a century's worth of combined experience, they are some of the leading names in Denver real estate and relocation, in reputation and sales volume. Each partner in The Kentwood Companies is actively involved in selling real estate and is current on the real estate and relocation markets. Partners not only face the exciting challenge of owning a successful company, but also face the same challenges every day as the people who work with them. This "hands on" philosophy is what makes The Kentwood Companies unique. Each owner has his own responsibility for the company's success and the group functions as a working team. An outstanding sales manager and support team complete Kentwood's management picture.



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For more information about The Kentwood Companies, and to view their award-winning website, visit [www.kentwoodrealestate.com](http://www.kentwoodrealestate.com).

**About the Enterprise Network**

The Enterprise Network member base is by invitation only. Comprised solely of private real estate firms, the Enterprise Network does not accept national brands and only works with one company per marketplace. This exclusivity allows for open collaboration and sharing of information within the Network, free from any conflict of interest. The goal for members under the Enterprise Network umbrella is that they gather to address the technology demands that are emerging in today's changing real estate market. Together, Enterprise Network members can make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business.

**About Active Website**

Active Website is a Colorado-based company specializing in web design and development. Founded in 1998, the company has rapidly become an industry leader with major clients including Ebby Halliday Real Estate, Inc., Rubloff Residential Properties, The Group, Inc., Helen Adams Realty, The Kentwood Company, LandVest, N.T. Callaway Real Estate, Windermere Tri-Cities, Wright Kingdom Real Estate, Sonnenalp Real Estate, Residential Properties Ltd. and Charles Reinhart Company Realtors as well as several new members to be announced soon.

The Active Website site provides detailed information about each of Active Website's real estate technology offerings, as well as an extensive portfolio and client testimonials. Visit [www.activewebsite.com](http://www.activewebsite.com) for more information.

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