

January 29, 2009

**For Active Website media relations, please contact:**

**John Gaden**  
*Enterprise Team*

**Phone**  
888-293-1750 ext. 0114

**Fax**  
303-479-8333

**Email**  
johng@activewebsite.com

**Web**  
www.activewebsite.com

## **The Group, Inc. Real Estate Signs with the Active Website Enterprise Network for Two More Years**

FOR IMMEDIATE RELEASE

Denver, CO — The Group, Inc. Real Estate of Fort Collins, Colorado, has been a member of the Enterprise Network for more than 10 years, choosing Active Website as the preferred technology partner for their brokerage. This year, The Group, Inc. is renewing their contract with Active Website for an additional two years. Not only will The Group, Inc. benefit from additional website features, but as one of the first Enterprise Network members, they continue to play a large role in the direction of real estate and how the Network influences this industry.

Helen Gray, Marketing Director for The Group, Inc., has been a supporter of Active Website from the very beginning. “As an industry leader, The Group, Inc. Real Estate is committed to being on the forefront of real estate technology. Our association with Active Website has given us the opportunity to work closely with a technical team who can understand and meet the needs of both the real estate consumer and the real estate professional.”

In working with Active Website for the past decade, The Group, Inc. has evolved with the real estate industry and embraced the technology available to them. Active Website is happy to serve The Group, Inc. and is excited to see where their combined ideas take the Enterprise Network in the coming years. After 32 years in business, The Group, Inc. will continue to be a great asset to the Enterprise Network.

### **About The Group, Inc. Real Estate**

Established in 1976, the original 12 founders of The Group, Inc. brought to real estate an innovative business plan of a company owned equally by the people who work there. Today there are 6 offices throughout Northern Colorado with over 200 sales associates. The Group, Inc. has been the Northern Colorado market leader for over 30 years and remains committed to their mission of “helping people get where they want to go on time.”

Known as an innovator in the real estate industry, The Group, Inc. has been the “laboratory” where the principals of Ninja Selling were developed and practiced before being taught throughout the country. In 2008 The Group, Inc. was ranked among the top 100 United States firms for closed sales volume in 2007 by three different industry resources: REAL *Trends*, RISMedia, and REALTOR® Magazine.

Visit [www.thegroupinc.com](http://www.thegroupinc.com) for more information.



**Real Estate Technology  
for Market Leaders**

January 29, 2009

**For Active Website media relations, please contact:**

**John Gaden**  
*Enterprise Team*

**Phone**  
888-293-1750 ext. 0114

**Fax**  
303-479-8333

**Email**  
johng@activewebsite.com

**Web**  
www.activewebsite.com

### **About the Enterprise Network**

The Enterprise Network member base is by invitation only. Comprised solely of private real estate firms, the Enterprise Network does not accept national brands and only works with one company per marketplace. This exclusivity allows for open collaboration and sharing of information within the Network, free from any conflict of interest. The goal for members under the Enterprise Network umbrella is that they gather to address the technology demands that are emerging in today's changing real estate market. Together, Enterprise Network members can make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business.

### **About Active Website**

Active Website is a Colorado-based company specializing in web design and development. Founded in 1998, the company has rapidly become an industry leader with major clients including Ebby Halliday Real Estate, Inc., Rubloff Residential Properties, The Group, Inc., Helen Adams Realty, The Kentwood Company, LandVest, N.T. Callaway Real Estate, Windermere Tri-Cities, Wright Kingdom Real Estate, Sonnenalp Real Estate, Residential Properties Ltd. and Charles Reinhart Company Realtors as well as several new members to be announced soon.

The Active Website site provides detailed information about each of Active Website's real estate technology offerings, as well as an extensive portfolio and client testimonials. Visit [www.activewebsite.com](http://www.activewebsite.com) for more information.

**-End-**



Real Estate Technology  
for Market Leaders