

ACTIVE WEBSITE CONTACT

Media Relations

Phone

888-293-1750

Fax

303-479-8333

Email

info@activewebsite.com

Web

www.activewebsite.com

Sonnenalp Real Estate Joins Enterprise Network

FOR IMMEDIATE RELEASE

Denver, CO – As the newest member of the Enterprise Network, Active Website will develop a custom based website for Sonnenalp Real Estate based out of Vail, Colorado.

Sonnenalp Real Estate will incorporate a wide range of Active Website's technologies including:

- High-end Individual Property Websites
- Enhanced Listing Tools, including Video Streaming Technologies
- Agent Specific Websites
- Advanced Search Engine Optimization Techniques
- Virtual Earth Map-Based Search
- Blogging Technologies

"Sonnenalp Real Estate is a great fit for our Enterprise Network," said John Sable, Enterprise Team Leader. "The Sonnenalp name speaks of integrity and Vail, CO is a marketplace we look forward to working with."

"Known for their high-end luxury real estate, they add a great deal of value to our Network and we are very happy to join forces with them."

With members of the Enterprise Network spread out all across the US, the Network is bringing tons of Real Estate experience together in one place. With monthly Enterprise meetings and group conference calls, the best minds in the industry are coming together to share ideas, best practices, and success stories.

About the Enterprise Network

The Enterprise Network member base is by invitation only. It is comprised solely of private Real Estate firms, meaning no national brands are accepted. We only work with one company per market place. This exclusivity allows for open collaboration and sharing of information within The Network, free from any conflict of interest. The goal for our members under the Enterprise Network umbrella is that they gather to address the technology demands that are emerging in today's changing Real Estate markets, and together make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business.



Real Estate Technology
for Market Leaders

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About Active Website

Active Website is a Colorado-based company specializing in the design and development of Real Estate Communication and Technologies. Founded in 1998, the company has rapidly become an industry leader with major clients including Ebby Halliday Real Estate Inc., Rubloff Residential Properties, The Group, Inc. Real Estate, Windermere Tri-Cities Real Estate, The Kentwood Companies, Wright Kingdom Real Estate, and Charles Reinhart Company Realtors, as well as several new members to be announced soon.

The Active Website site provides detailed information about each of its Real Estate technology offerings, as well as an extensive portfolio and client testimonials. Visit www.activewebsite.com for more information.

About Sonnenalp Real Estate

The brokers of Sonnenalp Real Estate represent sellers of the Vail Valley's finest properties. Small, sleek and effective, Sonnenalp Real Estate is a boutique firm that enjoys a well-deserved reputation for bringing qualified buyers to the table, and its brokers are well-versed in the requirements and nuances of luxury home transactions. They represent over one-hundred years of Vail Valley experience marked by consecutive record-breaking successes.

At its inception, Sonnenalp Real Estate adopted the gold standard service ethic of its parent company, the Sonnenalp Resort of Vail, and constantly seeks to enhance it through training, marketing innovation and a dedication to the highest possible level of personal service.

The partnership of Sonnenalp Real Estate with Christie's Great Estates provides sellers with a unique opportunity to reach discriminating buyers around the world. This global market base, unmatched by any other firm in the Vail Valley, attracts qualified buyers who appreciate the surpassing excellence for which both companies are known.

Sonnenalp Real Estate's international branding is complemented by a strong commitment to local advertising in print, radio and television, by a high-profile web presence with national and international reach, by tasteful, eye-catching advertising in magazines specifically selected for their quality and long coffee-table life, and by Sonnenalp brokers' vigorous, carefully-targeted prospecting efforts. Sonnenalp Real Estate brokers are able to tailor their marketing efforts to match seller's needs and to give their properties the exposure they deserve.

Sonnenalp Real Estate is Vail, Colorado's finest luxury real estate firm.

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