

May 4, 2010

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Active Website Provides Online Store to Active Enterprise Network Members

FOR IMMEDIATE RELEASE

Denver, CO – [Active Website](#) is pleased to announce their partnership with American Solutions for Business in order to provide an online store for [The Active Enterprise Network](#). Members are now able to purchase a wide array of company branded merchandise from polos and jackets to blankets and bags through their back office.

Each online store will be customized to meet the branding guidelines of the broker and includes a shopping cart and streamlined checkout for added convenience. Whether you're looking for a specific item or wishing to browse the numerous options, the online store is a one-stop shopping solution to search for products at an affordable price.

Additional benefits of the partnership include:

- No initial fee or monthly cost to broker
- Easy access for agents and staff through the corporate and agent rebrand admin panels
- Items embroidered with each company's logo
- Ability to order one item at a time, if desired
- Brokerages have the ability to earn revenue off purchases

"As our clients continue to grow their brand and customer base, it's important to have a place for agents and staff to find branded merchandise to fit their needs. Having the ability to purchase items all in one location helps brokers manage and streamline the process of distributing products for promotions and events," John Gadeken, Managing Partner at Active Website.

About the Enterprise Network

[The Active Enterprise Network](#) member base is by invitation only. Comprised solely of private real estate firms, The Enterprise Network does not accept national brands and only works with one company per marketplace. This exclusivity allows for open collaboration and sharing of information within The Network, free from any conflict of interest. The goal for members under The Enterprise Network umbrella is to address the technology demands that are emerging in today's changing real estate market. Together, Enterprise Network members can make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business.

About Active Website

Active Website is a Colorado-based company specializing in web design and development. Founded in 1998, the company has rapidly become an industry leader with major clients including [Ebbly Halliday Realtors](#), [The Group, Inc.](#), [Helen Adams](#)



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Realty, The Kentwood Companies, LandVest, Inc., Milestone Realty Consultants, N.T. Callaway Real Estate Brokers, LLC, Windermere Tri-Cities Real Estate, Wright Kingdom Real Estate, Residential Properties Ltd., Charles Reinhart Company Realtors, Smith & Associates Real Estate, The Danberry Company, Skogman Realty, Turpin Real Estate, Santa Fe Realty Partners, as well as several new members to be announced soon.

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