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## Charles Reinhart Company Realtors and The Danberry Company Join Active RE Rewards Program

FOR IMMEDIATE RELEASE

Denver, CO – Active Website is proud to announce the newest members of the Active RE Rewards Program, [Charles Reinhart Company Realtors](#) of Ann Arbor, Michigan and [The Danberry Company](#) of Toledo, Ohio. These companies join other [Enterprise Network Members](#) in reaching out to their communities and local vendors and have helped expand the Rewards Program to five markets nationwide.

### Rewards Program Members Now Include:

- [Charles Reinhart Company Realtors](#), Ann Arbor, Michigan
- [The Danberry Company](#), Toledo, Ohio
- [Ebby Halliday Real Estate](#), Dallas, Texas (coming soon)
- [The Group, Inc. Real Estate](#), Fort Collins, Colorado
- [Wright Kingdom Real Estate](#), Boulder, Colorado

The concept for Active RE Rewards Program is to show appreciation for customers who use the services of an Enterprise Network Member. On each Network Member website, the Rewards Program is an easy way for customers to find money-saving, free offers in their local community. By simply visiting a participating Network Member's website, users have instant access to great deals in the area. Furthermore, customers who also create a free home search account through the Network Member website are able to view additional featured offers.

While many discounts are meant to help in the process of buying or selling a home—such as moving companies and landscapers—the offers don't stop there. With the addition of restaurants and other local businesses, the Rewards Program is a one-stop-shop for a wide array of the products and services customers need. In addition, because vendors are referred to the Rewards Program directly by Network Member agents, Realtors and staff, customers can rest assured they are working with a reliable network of vendors dedicated to providing top notch service.

“The Rewards Program was established as a way for Enterprise Network Members to provide an added value to their customers that no other real estate company in their respective market is doing. The ability to offer this service is another great way to stay in front of the customer, not only when buying or selling a home, but also long after a closing has been completed,” stated John Gaden, Managing Partner and Enterprise Director at Active Website.

Benefits for Enterprise Network Members include gaining the trust and loyalty of potential customers in the area. The program also increases the Network Member's search engine optimization (SEO) efforts by attracting visitors to their website, resulting



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in a higher page ranking on search engines. By generating unique content and creating link exchanges between the real estate companies and local vendors, both parties are able to establish a stronger web presence.

Since its initial launch last year, Active Website's Active RE Rewards Program has acquired more than 60 vendors and expects to exceed that number substantially in 2010.

**About the Enterprise Network**

The Enterprise Network member base is by invitation only. Comprised solely of private real estate firms, the Enterprise Network does not accept national brands and only works with one company per marketplace. This exclusivity allows for open collaboration and sharing of information within the Network, free from any conflict of interest. The goal for members under the Enterprise Network umbrella is to address the technology demands that are emerging in today's changing real estate market. Together, Enterprise Network members can make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business.

**About Active Website**

Active Website is a Colorado-based company specializing in web design and development. Founded in 1998, the company has rapidly become an industry leader with major clients including Ebby Halliday Real Estate, Inc., The Group, Inc., Helen Adams Realty, The Kentwood Company, LandVest, Milestone Realty Consultants, N.T. Callaway Real Estate, Windermere Tri-Cities, Wright Kingdom Real Estate, Residential Properties Ltd., Charles Reinhart Company Realtors, Smith & Associates Real Estate, Danberry Realtors, Skogman Realty, Turpin Real Estate, as well as several new members to be announced soon.

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