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Residential Properties Ltd. Joins the Active Website Enterprise Network and is now Live on a New Web Platform

FOR IMMEDIATE RELEASE

Denver, CO – Active Website LLC is proud to announce the addition of its newest member to its Enterprise Network, Residential Properties Ltd. Residential Properties has over 150 sales professionals located in 6 offices throughout Rhode Island. Their new site is now live and can be found at www.residentialproperties.com.

Residential Properties is a founding member of Leading Real Estate Companies of the World™, the international real estate network that participates in more million-dollar-plus transactions than any other real estate organization.

“Active Website is honored to have Residential Properties join the Enterprise Network as they bring years of leadership within their market,” said John Gadeken, Enterprise Network Director. “We have a lot of new technologies in Research in Development which Residential Properties will be able to take full advantage of to cultivate their business and stay at the top of their market.”

Residential Properties is the only brokerage in the area implementing Active Website technologies including:

- AW Search Engine Optimization
- Virtual Earth Map-Based Search
- AW Home Search
- Individual Property and Agent Websites
- Video Streaming Technologies
- Broker and Agent Blogging Technologies
- Advanced Reporting Tools

“We are receiving great feedback about the site from our agents and our customers. Active Website is a great partner. They are responsive and innovative,” said Libby Isaacson, Chief Operating Officer for Residential Properties.

From Search Engine Optimization to Lead Management and everything in between, the system covers the complete sales process, even after closing.

“We are thrilled with the new site. It is well designed and very functional,” said President & CEO for Residential Properties, Sally Lapides.



Real Estate Technology
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About the Enterprise Network

The Enterprise Network member base is by invitation only. It is comprised solely of private Real Estate firms, meaning no national brands are accepted. We only work with one company per market place. This exclusivity allows for open collaboration and sharing of information within The Network, free from any conflict of interest. The goal for our members under the Enterprise Network umbrella is that they gather to address the technology demands that are emerging in today's changing Real Estate markets, and together make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business.

About Active Website

Active Website is a Colorado-based company specializing in the design and Founded in 1998, the company has rapidly become an industry leader with major clients including Ebby Halliday Real Estate, Inc., Rubloff Residential Properties, The Group, Inc., Helen Adams Realty, The Kentwood Company, Windermere Tri-Cities, Wright Kingdom Real Estate, Sonnenalp Real Estate, Residential Properties Ltd. and Charles Reinhart Company Realtors as well as several new members to be announced soon. The Active Website site provides detailed information about each of its Real Estate technology offerings, as well as an extensive portfolio and client testimonials. Visit www.activewebsite.com for more information.

About Residential Properties Ltd.

In 1981, Sally Lapidés founded Residential Properties Ltd., which has grown to become Rhode Island's largest privately held real estate company. Residential Properties Ltd. now has over 150 sales professionals and a team of over 30 support staff members located in 6 offices throughout Rhode Island. The company has a strong commitment to relocation and is a member of Leading Real Estate Companies of the World.

The company is best known for selling distinctive properties, from coastal homes, to urban and suburban estates. Annually Residential Properties Ltd. sells the highest percentage of million dollar plus homes of any real estate agency in the state and its agents sell the highest number of homes per agent. Residential Properties calls itself, "Rhode Island's real estate company" and with its productive agents, strong reputation, innovative marketing and its websites which provide the one-stop source for information on Rhode Island's real estate market, it is indeed.

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