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For Active Website media relations, please contact:

**John Gadeken**  
Enterprise Team

**Phone**  
888-293-1750 ext. 0114

**Fax**  
303-479-8333

**Email**  
johng@activewebsite.com

**Web**  
www.activewebsite.com

## A Successful Year for The Active Partner Program

### PRESS RELEASE

Denver, CO – In 2010, Active Website created The Active Partner Program in an effort to provide additional value to members of [The Active Enterprise Network](#). By partnering with third party vendors, The Network is able to add new products and services to their already effective business model. And because of the buying power of The Enterprise Network, members have the unique opportunity to negotiate partnerships and technology rates unavailable to individual companies.

To ensure members see the value in these partnerships, the Technology Evaluation Committee comprised of a cross-section of Enterprise Network members meets with potential vendors to evaluate their services. From here, the committee determines if the company is a correct fit for The Network and ultimately aids in the final decision. Each potential partnership is evaluated on the following criteria:

- Customer service support
- Network-wide solution
- Functionality
- Network price breaks

Four times a year, Active Website meets with representatives from each member within The Network to introduce the approved third party vendors, the services they're offering and implementation options. In 2010, The Active Enterprise Network partnered with:

- Onboard Informatics
- Altos Research
- Landmark Signs
- eHome Marketing
- American Solutions for Business

"Not only do we have the tools provided by these partnerships, but we are able to take the purchasing power of The Network – a force that is now 17 strong – and bring it to a local independent level," explains Managing Partner, John Sable. "In some cases Network members have saved up to 50% off typical service packages, but the real benefits are the partnerships themselves. As those third-party vendors grow and their technologies expand and adapt, we'll be growing and adapting along with them. It really puts The Enterprise Network ahead of the game."

The Network has established a solid foundation for future growth of this program in 2011 and beyond. For more information on these partnerships, read our blog post, [The Active Partner Program 2010 Recap](#).



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### **About The Active Enterprise Network**

The Active Enterprise Network member base is by invitation only. Comprised solely of private real estate firms, The Active Enterprise Network does not accept national brands and only works with one company per marketplace. This exclusivity allows for open collaboration and sharing of information within The Network, free from any conflict of interest. The goal for members under The Active Enterprise Network umbrella is to address the technology demands that are emerging in today's changing real estate market. Together, Enterprise Network members can make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business. Members include: Charles Reinhart Company Realtors, The Danberry Company, Ebby Halliday Realtors, The Group, Inc., The Hasson Company, Helen Adams Realty, The Kentwood Companies, LandVest, Inc., Milestone Realty Consultants, Murney Associates, N.T. Callaway Real Estate Brokers, LLC, Residential Properties Ltd., Skogman Realty, Smith & Associates Real Estate, Turpin Real Estate, Windermere Tri-Cities Real Estate, Wright Kingdom Real Estate, as well as several new members to be announced soon.

### **About Active Website**

Active Website is a Colorado-based company specializing in web design and complex development. Founded in 1998, the company has rapidly become an industry leader that powers the technology behind large platforms including Waste Management and The Active Enterprise Network. Active Website will also be expanding into other industries with new networks to be announced soon.

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