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For Active Website media relations, please contact:

John Gaden
Enterprise Team

Phone
888-293-1750 ext. 0114

Fax
303-479-8333

Email
johng@activewebsite.com

Web
www.activewebsite.com

The Active Enterprise Network Announces Newest Member, Murney Associates Realtors

PRESS RELEASE

Denver, CO – [The Active Enterprise Network](#) is pleased to announce their continued growth through their newest member, [Murney Associates Realtors](#). Founded in 1997, Murney is the number one real estate company in Southwest Missouri with more than \$900 million in annual sales.

Repeatedly named one of the Top 100 Companies by *Realtor Magazine* and one of the Top 500 Companies by RISMedia, Murney is a recognized leader in the Real Estate Industry. With six offices and over 450 real estate professionals, Murney is also the second fastest growing real estate company in the country. This growth can be accredited to Murney's strong marketing strategies, customer centric thinking and their ability to remain on the cutting edge of technology.

"We are excited about this new partnership with Murney Associates and feel they are a valuable addition to The Active Enterprise Network. Murney brings a wealth of market knowledge and experience to The Network as well as exceptional leadership. Through this partnership, Murney will be able to implement the latest technology available in the industry, helping them remain leaders in their market. With Murney now the 17th member of The Network, we see nothing but opportunity in 2011," states John Sable, Managing Partner at Active Website.

As the newest member, Murney will acquire a wide range of tools and services available through [The Active Enterprise Platform](#). With their new site scheduled to be launched in April, 2011, Murney will have access to the latest technology, including:

1. Tobii Technology's eye tracking system
2. Individual Property Websites (IPWs)
3. Individual Agent Websites
4. Search Engine Optimization (SEO) consulting
5. Advanced mapping technology through Google Maps
6. Customer inquiry management system
7. Advanced reporting tools

"Murney is pleased to join The Active Enterprise Network family and we look forward to interacting with this highly innovative group. By joining The Network, we feel we are taking the necessary next steps to ensure Murney Associates Realtors remains the market leader in Southwest Missouri," states Twila Hillme, Managing Broker at Murney Associates Realtors.



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About The Active Enterprise Network

The Active Enterprise Network member base is by invitation only. Comprised solely of private real estate firms, The Active Enterprise Network does not accept national brands and only works with one company per marketplace. This exclusivity allows for open collaboration and sharing of information within The Network, free from any conflict of interest. The goal for members under The Active Enterprise Network umbrella is to address the technology demands that are emerging in today's changing real estate market. Together, Enterprise Network members can make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business. Members include: Charles Reinhart Company Realtors, The Danberry Company, Ebby Halliday Realtors, The Group, Inc., The Hasson Company, Helen Adams Realty, The Kentwood Companies, LandVest, Inc., Milestone Realty Consultants, Murney Associates, N.T. Callaway Real Estate Brokers, LLC, Residential Properties Ltd., Skogman Realty, Smith & Associates Real Estate, Turpin Real Estate, Windermere Tri-Cities Real Estate, Wright Kingdom Real Estate, as well as several new members to be announced soon.

About Active Website

Active Website is a Colorado-based company specializing in web design and complex development. Founded in 1998, the company has rapidly become an industry leader that powers the technology behind large platforms including Waste Management and The Active Enterprise Network. Active Website will also be expanding into other industries with new networks to be announced soon.

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