

March 19, 2009

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## **Milestone Realty Consultants, the Newest Enterprise Network Member**

FOR IMMEDIATE RELEASE

Denver, CO – Active Website LLC is excited to announce the continued growth of the Enterprise Network through its newest member, Milestone Realty Consultants. Located throughout Central Kentucky, Milestone boasts over 150 agents in 4 offices. As a member of the Leading Real Estate Companies of the World, Milestone harnesses the power of a strong international network. By joining the Enterprise Network, the strength of their connections will grow even stronger.

With a heritage deeply entrenched in the real estate industry, the founding family of Milestone Realty consultants has been a pillar of the Central Kentucky community since 1959. Starting as a family owned business, Don and Mira Ball have built their real estate company from a family owned and operated homebuilding company along with their three children, into one of the most professional and respected companies in the nation. After recognizing the need for a locally owned and operated full service real estate company, the second generation of Ball's Ray, Mike and Lisa Ball Sharp decided to further expand by opening Milestone Realty Consultants.

Milestone works to meet and exceed the expectations of buyers and sellers alike. They hold their team of real estate agents to a higher standard in working with clients that exemplifies integrity, professionalism, service and respect. The success of Milestone has been unsurpassed in Kentucky by attracting many of the area's most seasoned real estate professionals, searching for a company with an emphasis on customer service.

Active Website is excited to add Milestone Realty Consultants as a member. John Gaden, Enterprise Network Director at Active Website, has only positive things to say about the new partnership.

"We can't wait to share our technology and the collective knowledge of the Enterprise Network with such a powerful brokerage as Milestone. They bring to us superior market knowledge and experience as well as exceptional leadership and professionalism."

**As a member of the Enterprise Network, Milestone Realty Consultants will gain many technology solutions including:**

1. Advanced Mapping Solutions featuring Google Earth and Point of Interest Search
2. Search Engine Optimization (SEO) Techniques
3. Unified websites for all four offices
4. Individual Property Websites (IPWs)
5. A Personalized Individual Agent Website Program
6. Customer LifeCycle Management
7. Advanced reporting tools



**Real Estate Technology  
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### **About the Enterprise Network**

The Enterprise Network member base is by invitation only. Comprised solely of private real estate firms, the Enterprise Network does not accept national brands and only works with one company per marketplace. This exclusivity allows for open collaboration and sharing of information within the Network, free from any conflict of interest. The goal for members under the Enterprise Network umbrella is that they gather to address the technology demands that are emerging in today's changing real estate market. Together, Enterprise Network members can make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business.

### **About Active Website**

Active Website is a Colorado-based company specializing in web design and development. Founded in 1998, the company has rapidly become an industry leader with major clients including Ebby Halliday Real Estate, Inc., Rubloff Residential Properties, The Group, Inc., Helen Adams Realty, The Kentwood Company, LandVest, N.T. Callaway Real Estate, Windermere Tri-Cities, Wright Kingdom Real Estate, Sonnenalp Real Estate, Residential Properties Ltd. and Charles Reinhart Company Realtors as well as several new members to be announced soon.

The Active Website site provides detailed information about each of Active Website's real estate technology offerings, as well as an extensive portfolio and client testimonials. Visit [www.activewebsite.com](http://www.activewebsite.com) for more information.

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