

## **Microsoft Features Active Website and The Group, Inc. in New Case Study**

Denver, CO – Active Website, [www.activewebsite.com](http://www.activewebsite.com), along with The Group, Inc., [www.thegroupinc.com](http://www.thegroupinc.com), an Enterprise Network member, were chosen as the subject of a Case Study produced and published by Microsoft.

The Group's website, designed and developed by Active Website, features map-based property searches powered by the Microsoft Windows Live™ Platform, a suite of resources, tools, and services that enable developers and enthusiasts to quickly create compelling web applications.

"We were honored to receive this recognition for our use of Microsoft's Windows Live Platform," said Ori Staub, Director of Technology at Active Website. "We researched many solutions to provide our clients with a map-based search function that would attract new visitors, as well as convert them to customers, and Microsoft's offering was the clear choice."

View the Microsoft Case Study, which includes a sample of Active Website's code, here: <http://dev.live.com/blogs/mashups/archive/2007/07/20/125.aspx>

For additional information about Active Website, please contact Stacie Staub at 720-299-6635 or visit [www.activewebsite.com](http://www.activewebsite.com).

About Active Website, LLC: Active Website is a Colorado-based company specializing in the design and development of Real Estate Communication and Technologies. Founded in 2004, the company has rapidly become an industry leader with major clients including The Group, Inc., Windermere Tri-Cities, Reinhart Realtors, Kentwood Companies, and Wright Kingdom Real Estate Companies.

For additional information about The Group, Inc. please contact Helen Gray at 970-221-0700 or visit [www.thegroupinc.com](http://www.thegroupinc.com).

About The Group, Inc.: The Group, Inc. consists of over 250 owners located in seven offices throughout Northern Colorado. Real Trends Magazine consistently ranks The Group, Inc. as one of the top 200 real estate firms in America.

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