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McGuire Real Estate Joins The Active Enterprise Network

PRESS RELEASE

Denver, CO – [Active Website](#) and [The Active Enterprise Network](#) are pleased to announce [McGuire Real Estate](#) as their newest member. McGuire has been a family-run business for three generations and has been serving buyers and sellers of luxury property in the San Francisco Bay area for over 90 years.

McGuire has used their vast experience to become one of the top resources for [San Francisco real estate](#). They sell more million dollar homes than any other brokerage in San Francisco and employ one-third of the top real estate agents in the area. They are also the only boutique company that has offices in all parts of the San Francisco Bay Area, including [the Peninsula](#), [the East Bay](#), Marin ([Mill Valley](#) and [Tiburon](#)), and San Francisco's [Marina](#), [SOMA](#) and [Noe Valley](#) neighborhoods.

"We are excited to have McGuire Real Estate as part of The Active Enterprise Network. We feel they will be a great addition to our network and bring a high level of experience with them," states Managing Partner, John Sable. "I am looking forward to the innovation and new technologies that will come from this partnership in the coming years."

McGuire's success is partly due to their dedication to remain on the cutting-edge of technology. By joining [The Active Enterprise Platform](#) McGuire will acquire a wide range of tools and services, allowing them to stay ahead of the curve in real estate technology trends.

McGuire's new site is scheduled to be launched this fall. It will employ many cutting-edge features in real estate technology including:

1. New Site Search feature
2. Tobii Technology's eye tracking system
3. The latest in property search including proximity search
4. Individual Property Websites (IPWs)
5. Individual Agent Websites
6. Search Engine Optimization (SEO) consulting
7. Customer inquiry management system
8. Advanced reporting tools

"The Internet is a critical component of the real estate business, particularly in the San Francisco Bay Area. Our clientele is tech-savvy and sophisticated. They expect their brokerage to provide high-quality analytical tools in addition to presenting their homes in an elegant style. By partnering with Active Website and joining their Enterprise Network, McGuire is able to leverage the ideas of the nation's most innovative technologists; creating a rich and unique real estate experience for our clients and



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sales associates," states Alex Buehlmann, Vice President, Marketing and Operations at McGuire Real Estate.

For more information, visit McGuire Real Estate online at www.McGuire.com.

About The Active Enterprise Network

The Active Enterprise Network member base is by invitation only. Comprised solely of private real estate firms, The Enterprise Network does not accept national brands and only works with one company per marketplace. This exclusivity allows for open collaboration and sharing of information within The Network, free from any conflict of interest. The goal for members under The Enterprise Network umbrella is to address the technology demands that are emerging in today's changing real estate market. Together, Enterprise Network members can make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business.

Members include: [Charles Reinhart Company Realtors](#), [Danberry Realtors](#), [Ebby Halliday Realtors](#), [The Group, Inc.](#), [The Hasson Company](#), [Helen Adams Realty](#), [The Kentwood Companies](#), [LandVest, Inc.](#), [McEneaney Associates Realtors](#), [McGuire Real Estate](#), [Milestone Realty Consultants](#), [Murney Associates](#), [N.T. Callaway Real Estate Brokers, LLC](#), [Residential Properties Ltd.](#), [Skogman Realty](#), [Smith & Associates Real Estate](#), [Turpin Real Estate](#), [Windermere Tri-Cities Real Estate](#), [Wright Kingdom Real Estate](#), as well as several new members to be announced soon.

About Active Website

Active Website is a Colorado-based company specializing in web design and complex development. Founded in 1998, the company has rapidly become an industry leader that powers the technology behind large platforms including Waste Management and The Active Enterprise Network. Active Website will also be expanding into other industries with new networks to be announced soon.

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