

December 8, 2008

ACTIVE WEBSITE CONTACT

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Active Website Participating in a Roundtable Discussion at Inman Connect 2009

FOR IMMEDIATE RELEASE

Active Website LLC has been invited to return to Inman Connect, January 7–9 2009, to serve on a roundtable discussion panel covering the topic: *Turning Visitors into Customers*. This roundtable will be a highly important discussion about attracting repeat visitors to brokerage sites through functionality that consumers want and need. Ori Staub, Director of Technology, will be representing Active Website. Other panelists include Ken Jenny of Mediatise, LLC; Ross Anderson of NewYorkLuxury.com; and Matt Goyer of Redfin.

At the previous Inman Connect conference in July 2008, Mr. Staub participated in the roundtable discussion: *Building a Killer Brokerage Website*. Mr. Staub was excited to be a contributor on this topic last summer. He felt that the roundtable offered a supportive venue to express “the vision we see for the industry.”

Mr. Staub looks forward to his January appearance as well. “Inman offers us a great opportunity to represent our Enterprise Network and helps expand our company’s vision on what the online presence for real estate should be.”

If you would like to attend the discussion:

Workshops: Internet Marketing Bootcamp

Turning Visitors into Customers

Wednesday, January 7, 2009

9:00am – 9:45am

New York Marriott Marquis Time Square

New York, New York

[Schedule of Events](#)

About the Enterprise Network

The Enterprise Network member base is by invitation only. It is comprised solely of private Real Estate firms, meaning no national brands are accepted. We only work with one company per market place. This exclusivity allows for open collaboration and sharing of information within The Network, free from any conflict of interest. The goal for our members under the Enterprise Network umbrella is that they gather to address the technology demands that are emerging in today's changing Real Estate markets, and together make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business.



**Real Estate Technology
for Market Leaders**

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About Active Website

Active Website is a Colorado-based company specializing in design and web development. Founded in 1998, the company has rapidly become an industry leader with major clients including Ebby Halliday Real Estate, Inc., Rubloff Residential Properties, The Group, Inc., Helen Adams Realty, The Kentwood Company, LandVest, Windermere Tri-Cities, Wright Kingdom Real Estate, Sonnenalp Real Estate, Residential Properties Ltd. and Charles Reinhart Company Realtors as well as several new members to be announced soon.

The Active Website site provides detailed information about each of Active Website's real estate technology offerings, as well as an extensive portfolio and client testimonials. Visit www.activewebsite.com for more information.

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