

Individual Property Websites



Active Website

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National

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Local

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Email

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Web

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Go Beyond MLS Listings

Creating an Individual Property Website for your listing will ensure better visibility – attracting more traffic and impressing your sellers.

You can include:

- » Larger photos
- » Unlimited number of photos
- » Unlimited number of PDF's, including selling instructions, floor plans, seller property disclosures, square footage documents, etc.
- » Unlimited amounts of content – describe the property using as many words as you like
- » Agent Photo and Contact Information
- » A Sign Rider with the property URL directing potential buyers to complete details online

Simple to Create:

- » Every Individual Property Website is linked to IDX – pulling the information from the MLS listing onto the IPW avoids repeating the data entry
- » Multiple templates are available
- » Different template designs appeal to lower, mid-range, and higher-end property themes
- » Unique domain names available, e.g. www.123mainstreet.com

