

December 5, 2011

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The Active Enterprise Network Prepares for Real Estate in 2030

PRESS RELEASE

Denver, CO – [The Active Enterprise Network](#), a union of privately-held real estate companies across the country that share information and strategy as well as a unified technology platform, has announced their first annual network-wide [Holiday Blog Swap](#) that aims to answer the question: *what will real estate look like in the year 2030?*



On Thursday, December 15, 2011, 17 of the most forward-thinking brokerages will be swapping blogs for a day in order to educate consumers and real estate professionals on the future of real estate. Sharing their perspectives on what the brokerage, agent and customer will look like in 20 years, Enterprise Network members intend to bring awareness to current market trends impacting the industry, how technology is influencing these trends and what brokerages can do today to prepare for tomorrow.

“The Holiday Blog Swap is a great opportunity for innovative thinkers to come together and share valuable insight on the ever-changing Real Estate Industry. By participating in this event, not only are members gaining exposure to new audiences, but they’re positioning themselves as **the** voice of the industry. We’re excited to engage in a national discussion with some of the brightest minds in real estate as we pave the way for continued success and further growth for years to come,” states Ido Zucker, Managing Partner at Active Website.

The Holiday Blog Swap kicks off *Real Estate Now!*, a network-wide series that takes a real estate-related topic and creates a conversation around it each quarter in 2012. On the same day, participating members share their viewpoint on their blog in hopes of engaging with others in the real estate community on important issues facing the industry.

Network members participating in the swap include: [Charles Reinhart Company Realtors](#), [Danberry Realtors](#), [The Group, Inc.](#), [The Hasson Company](#), [Helen Adams Realty](#), [Kentwood Real Estate LandVest, Inc.](#), [McEneaney Associates Inc, Realtors](#), [McGuire Real Estate](#), [Milestone Realty Consultants](#), [Murney Associates](#), [N.T. Callaway Real Estate Brokers, LLC](#), [Residential Properties Ltd.](#), [Skogman Realty](#), [Smith & Associates Real Estate](#), [Windermere Tri-Cities Real Estate](#), and [Wright Kingdom Real Estate](#).

For more information on the Holiday Blog Swap, check out The Active Enterprise Network blog at www.blog.activewebsite.com. Readers are encouraged to join the discussion on Twitter using the hashtags #ENBlogSwap and #RE2030.



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About The Active Enterprise Network

The Active Enterprise Network member base is by invitation only. Comprised solely of private real estate firms, The Enterprise Network does not accept national brands and only works with one company per marketplace. This exclusivity allows for open collaboration and sharing of information within The Enterprise Network, free from any conflict of interest. The goal for members under The Enterprise Network umbrella is to address the technology demands that are emerging in today's changing real estate market. Together, Enterprise Network members can make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business.

About Active Website

Active Website is a Colorado-based company specializing in web design and complex development. Founded in 1998, the company has rapidly become an industry leader that powers the technology behind large platforms including Waste Management and The Active Enterprise Network. Active Website will also be expanding into other industries with new networks to be announced soon.

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