

September 16, 2009

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Ebby Halliday Honored with WebAward for Real Estate Standard of Excellence in Web Development

FOR IMMEDIATE RELEASE

Denver, CO – The Web Marketing Association has announced the winners of the 2009 WebAward competition for Outstanding Achievement in Web Development. Among those winners, was Enterprise Network member, Ebby Halliday Real Estate, Inc. This Dallas-based real estate company was recognized with the *Real Estate Standard of Excellence* award. Considered one of the best in the industry, The Ebby Halliday website is setting the bar for which all websites should strive to achieve. Ebby Halliday was one of 23 companies to win awards in the 2009 Real Estate Industry category. To view the award online, visit the [Ebby WebAward page](#).

In its 13th year, The Web Marketing Association honors leaders in website development for their efforts in creating the most effective and top websites in 96 industries. The *Standard of Excellence Award* is given to those websites meeting the judging panel's seven criteria.

Criteria for receiving a WebAward include excelling in the following areas:

1. Design
2. Innovation
3. Content
4. Technology
5. Interactivity
6. Copywriting
7. Ease of Use

The benefits to participating in the competition include getting judged by a panel of professionals and receiving feedback on the above criteria. Nominations for the award come from those in the industry in 47 different countries. By winning this award, Ebby Halliday has increased their website visibility and has become a point of reference for those wanting to make improvements to their own website. To make a nomination, go to www.webaward.org.

“We are extremely happy for Ebby Halliday and for the Enterprise Network with this award. We strive to make each of our Enterprise Member’s websites the best in their given markets. This shows how dedicated Active Website is to this commitment of excellence,” said John Gadeken, Active Website’s Enterprise Network Director.

Ebby Halliday Real Estate Inc. boasts more than 1,600 sales associates and staff in 30 area offices. Ebby Halliday is one of the oldest and most respected full-service residential real estate firms in the country, offering brokerage, leasing, mortgage and insurance services. The company recently stood No.1 in the Dallas/Ft.Worth Metroplex,



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No.1 in Texas and No. 10 in the nation, as listed by REAL *Trends*. Ebby Halliday became a member of the Enterprise Network in March, 2008. Visit Ebby Halliday online at www.ebby.com.

About the Enterprise Network

The Enterprise Network member base is by invitation only. Comprised solely of private real estate firms, the Enterprise Network does not accept national brands and only works with one company per marketplace. This exclusivity allows for open collaboration and sharing of information within the Network, free from any conflict of interest. The goal for members of this Enterprise Network umbrella is to gather and address the technology demands that are emerging in today's changing real estate market. Together, Enterprise Network members can make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business.

About Active Website

Active Website is a Colorado-based company specializing in web design and development. Founded in 1998, the company has rapidly become an industry leader with major clients including Ebby Halliday Real Estate, Inc., Rubloff Residential Properties, The Group, Inc., Helen Adams Realty, The Kentwood Company, LandVest, Milestone Realty, N.T. Callaway Real Estate, Windermere Tri-Cities, Wright Kingdom Real Estate, Sonnenalp Real Estate, Residential Properties Ltd., Charles Reinhart Company Realtors, Smith and Associates Real Estate, Danberry Co., as well as several new members to be announced soon.

The Active Website site provides detailed information about each of Active Website's real estate technology offerings, as well as an extensive portfolio and client testimonials. Visit www.activewebsite.com for more information.

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