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# The Active Enterprise Network Provides Virtual Tour Technology to Members

## PRESS RELEASE

Denver, CO –[The Active Enterprise Network](#) is pleased to announce their recent partnership with [CirclePix](#), a nationwide leader in virtual tour technology for the Real Estate Industry. By partnering with CirclePix, members have access to a comprehensive image-based marketing solution to increase exposure for their listings.

Using photos uploaded to the MLS, CirclePix automatically creates a virtual tour for available properties. For members utilizing CirclePix's professional photographers, these images can be automatically uploaded to The Enterprise Platform as well, replacing lower quality images provided by the MLS for their property tours.

Designed to meet each member's specific branding guidelines, the virtual tours can then be posted directly to each member's YouTube Channel, Facebook page and blog, keeping customers in the know when new properties become available. Statistics provide insight into the number of views, empowering members to make informed marketing decisions for current and future listings.

In addition, newly listed properties will receive an auto-generated QR Code for each tour, listing video and agent gallery at no additional cost to members. These codes can be used on flyers, business cards, sign riders and more to help advertise a particular property. By simply scanning the QR code using a free smartphone application, customers have quick access to desired property information on-the-go.

"Through their experience, knowledge and credibility, CirclePix gives members access to some of the most intuitive visual marketing tools currently available," states Active Website's Managing Partner, John Gaden. "We're excited about this partnership and feel this product adds a lot of value to our customers by increasing the overall usability of Enterprise sites."

Over the last 10 years, CirclePix has provided full-service virtual tours to brokerages across the country. It is their dedication to providing superior customer service and the best technology available that has led them to their continued growth over the last decade.

Members wanting additional information about this partnership, please contact ROI and LifeCycle Manager, Stephanie Streeter.

### **About The Active Enterprise Network**

[The Active Enterprise Network](#) member base is by invitation only. Comprised solely of private real estate firms, The Active Enterprise Network does not accept national brands and only works with one company per marketplace. This exclusivity allows for



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open collaboration and sharing of information within The Network, free from any conflict of interest. The goal for members under The Active Enterprise Network umbrella is to address the technology demands that are emerging in today's changing real estate market. Together, Enterprise Network members can make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business. Members include: [Charles Reinhart Company Realtors](#), [The Danberry Company](#), [Ebby Halliday Realtors](#), [The Group, Inc.](#), [The Hasson Company](#), [Helen Adams Realty](#), [The Kentwood Companies](#), [LandVest, Inc.](#), [Milestone Realty Consultants](#), [Murney Associates](#), [N.T. Callaway Real Estate Brokers, LLC](#), [Residential Properties Ltd.](#), [Skogman Realty](#), [Smith & Associates Real Estate](#), [Turpin Real Estate](#), [Windermere Tri-Cities Real Estate](#), [Wright Kingdom Real Estate](#), as well as several new members to be announced soon.

**About Active Website**

Active Website is a Colorado-based company specializing in web design and complex development. Founded in 1998, the company has rapidly become an industry leader that powers the technology behind large platforms including Waste Management and The Active Enterprise Network. Active Website will also be expanding into other industries with new networks to be announced soon.

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