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The Active Enterprise Network Partners with Altos Research

FOR IMMEDIATE RELEASE

Denver, CO – [The Active Enterprise Network](#) has recently partnered with [Altos Research](#) in order to provide additional market information to members. Altos Research delivers real-time branded market data that equips customers with the knowledge needed during the process of buying and selling a home. Through customized reports and statistics, members can stay up-to-date on trends in the area making them the expert in the community.

Understanding the importance of providing online customers with useful, timely and relevant information, The Network has been making advancements to meet their needs through the [Active Usability Lab](#) implemented earlier this year. As a result of our usability findings thus far, The Network partnered with Altos Research in order to integrate useful market data directly into their sites. While other sources take months to gather information, Altos provides weekly updates, encouraging customers to spend more time on Enterprise websites.

The available packages include the following data:

- **AltosReports:** Provides an updated weekly report so members always have the latest market information to share with customers for use in monthly campaigns, open houses and other client meetings.
- **AltosConnect:** A report marketing tool that can automatically send personalized data reports to all leads, customers and prospects. Included in this report is a contact widget for customers to request a marketing report directly from Enterprise websites.
- **AltosCharts:** Allows members to incorporate live market data charts and statistics into their websites, blog and presentations with access to over 150 different market measures.
- **AltosXplorer:** Allows members to create custom charts and graphs of real-time data and monitors conditions in 15,000 zip codes around the country. With this product, you can track current statistics across different price ranges and property types.

“In today’s industry, knowing market conditions for our customers is more important than ever. Altos Research provides real-time market reports and leading indicators so real estate professionals can communicate local market information to their clients. This real-time analysis gives The Active Enterprise Network a huge competitive advantage and provides their customers the confidence they need in today’s environment,” states Scott Sambucci, Vice President, Sales & Data Analytics at Altos Research.



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About the Enterprise Network

The Active Enterprise Network member base is by invitation only. Comprised solely of private real estate firms, The Enterprise Network does not accept national brands and only works with one company per marketplace. This exclusivity allows for open collaboration and sharing of information within The Network, free from any conflict of interest. The goal for members under The Enterprise Network umbrella is to address the technology demands that are emerging in today's changing real estate market. Together, Enterprise Network members can make the best decisions concerning implementation of systems and solutions, ultimately leveraging everyone to higher levels of business.

About Active Website

Active Website is a Colorado-based company specializing in web design and development. Founded in 1998, the company has rapidly become an industry leader with major clients including Ebby Halliday Realtors, The Group, Inc., Helen Adams Realty, The Kentwood Companies, LandVest, Inc., Milestone Realty Consultants, N.T. Callaway Real Estate Brokers, LLC, Windermere Tri-Cities Real Estate, Wright Kingdom Real Estate, Residential Properties Ltd., Charles Reinhart Company Realtors, Smith & Associates Real Estate, The Danberry Company, Skogman Realty, Turpin Real Estate, Santa Fe Realty Partners, as well as several new members to be announced soon.

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