

Active Video Solutions



Active Website

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Please choose video to edit by providing the property's MLS#:

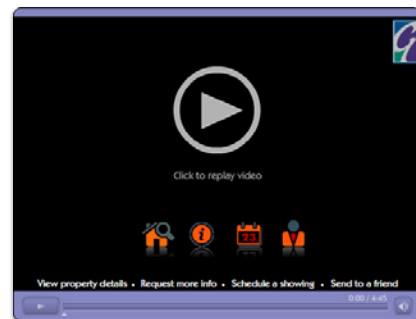
Start	Text	End	Duration
0:10	First Test Caption	0:20	0:10
0:52	Second Caption	1:02	0:10

Go Beyond Photos & Virtual Tours

Whether you are marketing a multi-million dollar property, or wanting to introduce potential buyers to a specific community, Active Video Solutions offers options for all of your Real Estate Video needs.

How it works:

- » Shoot a Property, Neighborhood or Agent Introduction video in any format you prefer and easily upload it to Active Website.
- » The video is placed in a branded player with your logo and preferences.
- » You control the content by adding captions with our intelligent web-based software once the video goes live. Login from anywhere to emphasize specific features of the home, prompting viewers to “check out the view” or “look at those brand new stainless steel appliances!”
- » Include Calls to Action – when the video ends, viewers are allowed to View Property Details, Schedule a Showing, Request More Information, or Send Video to a Friend.
- » Each video is syndicated to YouTube, increasing Search Engine Optimization (SEO) and additional exposure.



Best Ways to Feature Video:

- » Create a Neighborhood Video to show perspective clients the surrounding area of a house or a community.
- » Allow visitors to “interview” and “meet” you as their potential Agent with an Agent Introduction Video.
- » Go beyond photos and market a listing to its highest potential with Property Videos.

